



2020 Power with Purpose Women's Summit Call for Proposals

Upper Perkiomen Business and Professional Women welcomes proposals from qualified candidates to present topics from their area of expertise or experience at our annual conference. To be considered as a session speaker, please complete and submit the form below.

RFP Overview:

This conference draws women from the public and private sector to be inspired on their personal and professional journeys. Session topics that focus on or include practical tips and specific information that attendees can implement immediately to positively impact their personal and professional futures are more likely to be selected.

Presentation Topics:

- **Women and Diversity**
- **Women's Financial Independence**
- **Business Etiquette**
- **Beginning Again / Starting Over**
- **Preparing for Leadership**
- **Personal Growth / Personal Growth Marketing**
- **Women's Empowerment**
- **A topic you feel would benefit our attendees**

SPEAKER AGREEMENT:

- If selected, speakers will be asked to sign a Speaker Agreement, which includes:
- Agreeing to provide speaker biographies and photos, session title and description, AV requirements and presentation slides and materials for review and approval by The Upper Perkiomen Business and Professional Women according to specified deadlines. The Upper Perkiomen Business and Professional Women has the right to refuse and/or suggest changes to content.
- Ensure that your session is not perceived as an infomercial
- An assigned time slots.
- Any Legislative discussion must stay on the lines of the BPW Legislative Platform which can be found at <https://bpwpa.wildapricot.org/Legislative-Information>.

SPEAKER BENEFITS:

All selected speakers will receive the following benefits:



- Complimentary conference registration
- Promotion online through social media, conference materials
- Full biography presented to all attendees
- Thank you for your interest in presenting at the Power with Purpose Women's Summit. If you have any questions, please contact Upper Perkiomen Business and Professional Women @ president@bpwupperperk.org
- Travel over 100 miles will include 1 overnight stay Monday April 20 – Tuesday April 21st

THINGS TO KNOW BEFORE YOUR SUBMIT A PROPOSAL

1. The conference will be Tuesday April 21, 2020 from 7:30am - 3:30pm at Bear Creek Mountain Resort in Macungie Pennsylvania. Please ensure you can commit to speaking anytime during that window.
2. There is a room block at Bear Creek Mountain Resort with discounted room rates.
3. Conference sessions are 45 minutes in length.

IMPORTANT DATES

- Deadline to submit a proposal: October 15, 2019
- Notification to applicants: December 1st, 2019
- Final proposals, final bios, and head shots for selected speakers due: January 1, 2020

SPEAKER RESPONSIBILITIES:

- If you are selected to speak at the 2020 Women's Summit, please provide the following by January 1, 2020.
- Photo & Video Release Form permitting Upper Perkiomen Business and Professional Women to promote your appearance on all our marketing channels.
- Promo Materials - Including head shot, bio, video, social media links.

SPEAKER CONTACT INFORMATION

All fields are not required; our evaluation will be based on the information provided. If you have online information regarding your speaking credentials or topic descriptions, please insert the URL in the "Summary Presentation" field.

Additional attachments are permitted. Please email to: president@bpwupperperk.org. Multiple session proposals are permitted. Upper Perkiomen Business and Professional Women will acknowledge receipt of each submitted proposal and update you on the status of our review sufficiently in advance of upcoming conferences.